

November 22, 2010

Christopher Gorham Grabs Silver and Bronze Medals at International Karate/Kickboxing Championships

The OmniPod(R) Insulin Management System Helps Young Athletes With Diabetes Win Top Medals in Their Sports

BEDFORD, MA, Nov 22, 2010 (MARKETWIRE via COMTEX) -- Today Insulet Corp. (NASDAQ: PODD), the leader in tubing-free insulin pump technology with its OmniPod® Insulin Management System, recognizes the outstanding achievements of Christopher Gorham, age 12, of Waterford, Michigan for bringing home both silver and bronze medals in the Sparring and Forms competitions at the 2010 World Karate/Kickboxing Council World Championships held in Albufeira, Portugal. Chris is a 2nd degree black belt in training for a 3rd degree black belt; he has been in martial arts since he was four years old, competing all over the world.

"I never let diabetes get in the way of my dreams," said Chris. "I performed at my best because I was able to keep my sugar levels under good control due to the tubeless OmniPod System. Before I used the OmniPod, I would have to take off my conventional pump with tubing during competitions because it would get caught in an opponent's kick; but disconnecting from my pump wasn't good for my blood sugar levels. Now that I'm free of the tubing, I can focus better on competing, while keeping my diabetes under good control."

In addition to Chris, other young athletes with diabetes are performing at the top of their sport, due in part to the OmniPod System. At the 2010 United States Junior Olympics, both Emily LeBert, age 12 of Lafayette, LA and Tony Maiolatesi, age 14 of Ocean Springs, MI, won gold medals in Tumbling for their respective gender and age groups (Level 9, 10). Both gymnasts followed up with additional gold medal wins, Emily in Trampoline and Tony in Double-Mini Trampoline. Tony also won the bronze medal in Trampoline, bringing his total number of national championship titles to nine. Most recently, Emily attended the Olympic Development Camp where she was one of eight girls selected to be a member of the U.S. National Team, which represents the U.S. in national and international competitions.

"We congratulate all of our young athletes who have the drive to reach such outstanding achievements and are proud of the role that the OmniPod System plays in their success," said Duane DeSisto, President and CEO of Insulet Corporation. "These talented OmniPod customers have tremendous determination, competing at the highest levels without letting diabetes stand in their way. Their hard work is an inspiration to all of us at Insulet and everyone in the diabetes community."

About the World Karate/Kickboxing Council The WKC is an organization dedicated to mat sport martial arts. The WKC is recognized as the fastest growing sport martial arts organization in the world. The growth is due to a simple mandate of "the competitor comes first". Each year the WKC promotes a world championship. Teams from across the world participate in order to crown world champions in three disciplines: forms; point sparring; and continuous sparring.

About the OmniPod Insulin Management System The OmniPod Insulin Management System is the world's first tubing-free insulin pump. OmniPod offers people living with insulin-requiring diabetes all the benefits of insulin pump therapy, with unprecedented freedom, comfort and ease. OmniPod has just two components: the small, discreet, waterproof Pod, worn almost anywhere on the body to hold and deliver insulin; and the PDM (Personal Diabetes Manager), a hand-held device that communicates wirelessly to program the Pod, calculates suggested doses and has a built-in FreeStyle® blood glucose meter. For more information, please visit: www.myomnipod.com

About Insulet Corporation

Insulet Corporation (NASDAQ: PODD) is an innovative medical device company dedicated to improving the lives of people with diabetes. The Company's OmniPod Insulin Management System is a revolutionary, discreet and easy-to-use insulin

infusion system that features two easy-to-use parts with no tubing and fully-automated cannula insertion. Through the OmniPod System, Insulet seeks to expand the use of continuous subcutaneous insulin infusion (CSII) therapy among people with insulin-dependent diabetes. Founded in 2000, Insulet is based in Bedford, MA.

Media contact:

Erich Sandoval

E-mail: Email Contact

Tel: 805-667-8402

SOURCE: Insulet Corporation